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CLAIMS

1. A method of treating organic pollution on a substrate made of glass, oxide or any other essentially mineral or metallic material, exhibiting a functionality by the fact that it consists of one or more stacked layers and/or by the fact that it exhibits
5 a particular surface morphology, **characterized in that** it consists of an electrical treatment, an ozone UV treatment or a flame treatment, optionally followed by a washing operation.
2. The method as claimed in claim 1, **characterized in that** said electrical treatment is chosen from treatments of the corona discharge type, a plasma
10 treatment or the action of an electric field.
3. The process as claimed in claim 1 or 2, **characterized in that** said substrate is hydrophilic and/or oleophilic.
4. The method as claimed in claim 3, **characterized in that** said substrate comprises a layer based on an at least partly oxidized derivative of silicon, chosen
15 from silicon dioxide or oxygen-deplete substoichiometric oxides of silicon, silicon oxycarbide or silicon oxynitride.
5. The method as claimed in claim 3, **characterized in that** said substrate comprises a layer of titanium oxide at least partly crystallized in the form of anatase, in the form of rutile or in the form of an anatase/rutile mixture.
- 20 6. A device for implementing the method of claim 1 on a single or multiple glazing unit comprising monolithic or laminated glass, installed in proximity to or integrated into the glazing manufacturing line.
7. The device for implementing the method of claim 1 on a single or multiple glazing unit comprising monolithic or laminated glass, which can be activated on
25 the site where the glazing is installed.
8. The device for implementing the method of claim 1, **characterized in that** it comprises a terminal tool that can be moved over the surface of the substrate, or in proximity thereto, especially glazing.
9. The application of the method as claimed in claim 1 to a single or multiple
30 glazing unit comprising monolithic or laminated glass, and in which said substrate comprises a layer based on an at least partly oxidized derivative of silicon chosen from silicon dioxide or oxygen-deplete substoichiometric oxides of silicon, silicon oxycarbide or silicon oxynitride, and/or a layer containing TiO₂.

10. Single or multiple glazing unit comprising monolithic or laminated glass, which has been subjected to the treatment method of claim 1, intended for an air, water or land transport vehicle, for a building, for urban furniture, for an interior or outdoor decorative element, or for domestic electrical appliances.